

RE-ENERGIZING EXHIBITION

EXHIBIZ IN MARKET

MAXIMIZING YOUR BUSINESS
IN THAILAND



BENEFITS FOR INTERNATIONAL PAVILION LEADER
BRINGING A MINIMUM OF 4 EXHIBITING COMPANIES
WITH 36 SQ.M. TO TCEB-SUPPORTED INTERNATIONAL TRADE SHOWS.

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THAILAND
REDEFINE
YOUR BUSINESS EVENTS



The Exhibiz in Market Campaign

aims to grow new business opportunities for exhibitors by giving national pavilion leader who brings in 4 exhibition companies a subsidized business platform at trade shows in Thailand.

By being part of a national pavilion, applicants will benefit from enhanced face-to-face interaction with international buyers and suppliers that will unlock new door for their business growth.

Eligibility : Worldwide organisations who seek to use trade shows to expand their business opportunities in Thailand.

- Trade Federation
- Chamber of Commerce
- Trade Association
- Non-Profit Organisation
- Exhibition Sale Agent*

Applicants are eligible to a maximum of USD 5,780 for pavilion with up to 300 sq.m. per trade show, but no smaller than 36 sq.m. Please apply to TCEB at least one month before an exhibition date.

Remarks

- * The letter of appointment issued by overseas trade association, trade federation, chamber of commerce or non-profit organisation is needed for sale agent to apply for this campaign.
- ** This campaign is applicable to international trade shows that are officially endorsed and supported by TCEB's Exhibition Department only.

FOR MORE INFORMATION, PLEASE CONTACT
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